

## **REMARKS/ARGUMENTS**

Reconsideration and withdrawal of the rejections of the application are respectfully requested in view of the amendments and remarks herewith, which place the application into condition for allowance. The present amendment is being made to facilitate prosecution of the application.

### **I. STATUS OF THE CLAIMS AND FORMAL MATTERS**

Claims 1-40 are currently pending. Claims 1, 3, 5, 7, 9, 11, 13, and 15, which are independent, are hereby amended. No new matter has been introduced. Support for this amendment is provided throughout the Specification as originally filed. Changes to claims are not made for the purpose of patentability within the meaning of 35 U.S.C. §101, §102, §103, or §112. Rather, these changes are made simply for clarification and to round out the scope of protection to which Applicants are entitled.

### **II. REJECTIONS UNDER 35 U.S.C. §103(a)**

Claims 1-40 were rejected under 35 U.S.C. §103(a) as allegedly anticipated by U.S. Publication No. 2005/0028208 to Ellis, et al. in view of U.S. Patent No. 6,868,225 to Brown, et al.

Claim 1 recites, *inter alia*:

"...preference information storing means for storing preference information indicating preferences of each of one or more users,

wherein the preference information comprises information linking:

each of the one or more users;

a corresponding personal remote terminal device; and

program information preferred by each of the users,

wherein the personal remote terminal device can be used at any of  
a plurality of program guide information providing devices, and

wherein the personal remote terminal device can be operated at a  
remote location from any of the plurality of program information  
providing devices, and

wherein the preference information is stored in a manner correlated  
with a telephone number of the personal remote terminal device of  
each of the one or more users..." (emphasis added)

As understood by Applicants, U.S. Publication No. 2005/0028208 to Ellis, et al.

(hereinafter, merely "Ellis") relates to an interactive program guide with remote access provided.

A remote access device connects to the interactive program guide and can communicate with the guide.

As understood by Applicants, U.S. Patent No. 6,868,225 to Brown, et al.

(hereinafter, merely "Brown") relates to a multimedia bookmarking system that allows a user to bookmark a program where they left off.

Applicants submit that nothing has been found in Ellis or Brown, taken alone or in combination, that would teach or suggest the above-identified features of claim 1.

Specifically, Applicants submit that Ellis and Brown fail to teach or suggest preference information storing means for storing preference information indicating preferences of each of one or more users, wherein the preference information comprises information linking each of the one or more users, a corresponding personal remote terminal device, and program information preferred by each of the users, wherein the personal remote terminal device can be used at any of a plurality of program guide information providing devices, and wherein the personal remote terminal device can be operated at a remote location from any of the plurality of

program information providing devices, and the preference information is stored in a manner correlated with a telephone number of the personal remote terminal device of each of the one or more users, as recited in claim 1.

Therefore, Applicants submit that independent claim 1 is patentable.

For reasons similar to, or somewhat similar to, those described above with regard to independent claim 1, independent claims 3, 5, 7, 9, 11, 13, and 15 are also patentable.

### **III. DEPENDENT CLAIMS**

The other claims are dependent from one of the independent claims, discussed above, and are therefore believed patentable for at least the same reasons. Since each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

### **CONCLUSION**

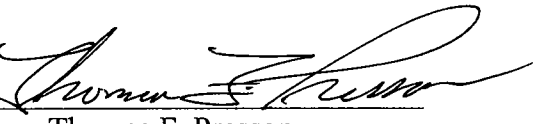
In the event the Examiner disagrees with any of statements appearing above with respect to the disclosure in the cited reference, or references, it is respectfully requested that the Examiner specifically indicate those portions of the reference, or references, providing the basis for a contrary view.

Please charge any additional fees that may be needed, and credit any overpayment, to our Deposit Account No. 50-0320.

In view of the foregoing amendments and remarks, it is believed that all of the claims in this application are patentable and Applicants respectfully request early passage to issue of the present application.

Respectfully submitted,

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